

# EB-5 Executive Summary

by CHLOE. at 60 West 22<sup>nd</sup> Street



## SUMMARY OF THE OFFERING

### Securities Offered

The company is offering limited partnership units

### Purchase Size

\$500,000 USD per unit

### Offering Size

Maximum \$1,000,000 USD

Individual investment - \$500,000 plus \$25,000 per investor to cover offering costs and administration expenses.

### Preferred Return

The investor will receive a preferred net distribution of 2%

### Estimated Completion

May 2, 2016

### Job Creation

The project's economic impact exceeds EB-5 job creation requirements of more than 20 full time positions.

### Partnership Model & Exit Strategy

The project is offering limited partnership interests and a predictable exit from accumulated cash flow, sale or refinance of the business.

### Web Site

[bychefchloe.com](http://bychefchloe.com)

## Project Highlights

by CHLOE. is a fast-casual vegan restaurant concept that marries celebrated vegan Chef Chloe Coscarelli's award-winning recipes with ESquared Hospitality's management expertise and multi-concept, global portfolio.

At by CHLOE., the menu is 100% plant-based using seasonal, locally-sourced ingredients whenever possible in their most natural form to create exciting, inspired and craveable dishes without compromising flavor, taste or satisfaction.

Our commitment is to bring the highest standards of freshness and quality to each meal that is served. Our menu is free of all meat, dairy and egg products in addition to any preservatives, GMO's, saturated fats and cholesterol. We support a sustainable and vegan lifestyle, while actively contributing towards lowering our carbon footprint and preserving our planet's water supply through our animal-free menu, mindful ingredient sourcing, and eco-friendly packaging.

by CHLOE. offers an all day menu and weekend brunch including Salads, Burgers + Sandwiches, Pastas, Fries + Sides, Sweets, Juices, Ice Cream and Grab & Go selections. All items on our menu are house-made. We only use fresh (never frozen) seasonal vegetables and herbs with ancient grains to make meat free alternatives to American classics such as burgers, creamy soups, French fries, ice creams, fresh-baked sweets and more.

In the Summer of 2015, by CHLOE. opened its flagship location in New York City's West Village to both customer and critical-acclaim. Based on the current success of our flagship location, we are confident that by CHLOE. represents an opportunity to fill a corner of the healthy fast-casual marketplace that is on the brink of mass expanded growth. We are poised to position the full weight of the ESquared Hospitality organization to ensure its success and fulfill our goal of becoming a nationwide brand.

## Contact Information

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