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Facsimile: (213) 622-1656 3 4 5 6 Attorneys for Petitioner DARLEY INTERNATIONAL, LLC 8 UNITED STATES DISTRICT COURT 9 CENTRAL DISTRICT OF CALIFORNIA 10 WESTERN DIVISION Darley International, LLC, a Delaware CASE NO. corporation, 11 12 13 PETITIONER DARLEY Petitioner, 14 INTERNATIONAL, LLC'S MEMORANDUM OF POINTS AND VS. 15 AUTHORITIES IN SUPPORT OF PETITION FOR ORDER COMPELLING ARBITRATION PURSUANT TO WRITTEN South Dakota International Business 16 Institute, a non-Profit organization 17 **AGREEMENT** Respondent. 18 [9 U.S.C. § 4] 19 September 8, 2008 N/A Hearing Date: 20 Time: N/A Courtroom: 21 22 23 24 25 26 27 28

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BLECHER & COLLINS A PROFESSIONAL CORPORATION ATTORNEYS AT LAW

MEMORANDUM OF POINTS AND AUTHORITIES

I. INTRODUCTION

This Petition asks the Court to decide a single issue: whether Respondent the South Dakota International Business Institute ("SDIBI" or "Respondent") must be compelled to participate in the existing arbitration between Petitioner Darley International, Inc. ("Darley") and Hanul Professional Law Corporation ("Hanul") currently pending in San Francisco, California. The answer is clearly "yes."

The genesis of this dispute arises out of an October 18, 2007 written Overseas Recruitment and Service Agreement ("Agreement") executed by Robert D. Stratmore ("Stratmore") as President of Darley and Si II Jang, Esq. on behalf of Hanul. Respondent SDIBI, a non-profit organization, is responsible for recruiting and attracting foreign investment to South Dakota. SDIBI utilizes the U.S. EB-5 investor visa as a means to attract foreign investment to South Dakota's dairy and meat packing industries. The EB-5 investor visa grants United States residency rights to foreign nationals in exchange for a \$500,000 investment in an commercial enterprise located in areas designated by the federal government as a "regional center." In June 2004, SDIBI received regional center status for a contiguous 45-county area of South Dakota.

The subject Agreement appoints Petitioner Darley to act as an exclusive independent contractor for the purpose of recruiting foreign nationals seeking permanent resident status, i.e. an EB-5 investor visa, to invest in the approved projects/commercial enterprises located within SDIBI's designated regional center. Darley fully performed under the Agreement and recruited 30 investors with definite and concrete interest in investing in SDIBI's EB-5 projects. Hanul and SDIBI, however, failed to provide Darley with critical information and materials necessary to

successfully recruit investors for SDIBI's projects. This failure directly resulted in the loss of investors and, in turn, the loss of substantial service fees to Darley.

Pursuant to the express provisions of the Agreement, Darley initiated mandatory arbitration proceedings against Hanul and Respondent SDIBI seeking damages for, among other things, breach of contract. Hanul has properly submitted to the arbitration proceedings. Respondent SDIBI has refused, and continues to refuse, to participate in the arbitration on the alleged grounds that it is not a signatory to the Agreement.

As set forth below, Respondent SDIBI's position is simply without merit. SDIBI is clearly a direct and intended third-party beneficiary under the Agreement. Indeed, the entire purpose of the Agreement was to benefit SDIBI by recruiting foreign investors to invest in the approved EB-5 projects located within its designated regional center. For the reasons herein, SDIBI should be ordered to participate in the arbitration proceedings between Darley and Hanul.

II. STATEMENT OF FACTS

This dispute arises out of an agreement between a law firm Hanul and an international consulting company Darley. Darley provides a variety of international business services that include representing, advising and consulting commercial and governmental clients worldwide. (Declaration of Robert D. Stratmore ("Stratmore Decl."), filed concurrently herewith, ¶ 2.) Robert D. Stratmore, Esq. ("Stratmore") is the President and founder of Darley. (Stratmore Decl. ¶ 2.)

Respondent South Dakota International Business Institute ("SDIBI") is a non-profit organization located in Aberdeen, South Dakota.

(Declaration of Maxwell M. Blecher ("Blecher Decl."), filed concurrently herewith, Exh. 6.) Respondent SDIBI offers a variety of programs

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designed to facilitate and promote international trade by and amongst South Dakota companies. Respondent SDIBI is also responsible for attracting and recruiting foreign investment to South Dakota. (Id.) SDIBI utilizes the employment-based EB-5 investor visa to attract foreign investment to South Dakota. (Id. Exh. 7 at 31.) The EB-5 investor visa grants legal permanent residence (green cards) to foreign nationals who will, indirectly or directly, create or save (generally) 10 full-time jobs by investing at least \$500,000 in a U.S. business in a designated "regional center." (Id. at 3-6) Regional centers, which must be approved by the federal government, are typically located in rural or high unemployment areas. (Id.) Entities applying for regional center status must demonstrate that investor funds will be used to support a specific area of industry or economic activity within the designated region center and that the investment will create permanent jobs for U.S. citizens. (Id.)

In June 2004, SDIBI became an approved regional center for a contiguous 45-county area in eastern South Dakota. (Id. Exh. 8.) SDIBI's regional center is focused on attracting investments that support its approved investment opportunities/projects within its regional center. (Id. Exh. 7 at 31.) The approved EB-5 commercial enterprises located within SDIBI's regional center are related to South Dakota's dairy and meat packing industries. (Id.) As such, foreign entrepreneurs seeking permanent resident status may apply for an EB-5 visa by making a minimum \$500,000 investment in one of the 13 commercial enterprises located within SDIBI's designated regional center.

Hanul Professional Law Corporation ("Hanul"), with offices in Seoul and Los Angeles, works closely with SDIBI to recruit foreign investors to South Dakota. (Id. Exh. 9.) Hanul has "unofficial" exclusive rights to

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market SDIBI's 13 EB-5 projects as well as provide the foreign investors with legal services relating to their visa applications. (Petition, Exh. 1 at 1.)

In or around July 2007, Stratmore, on behalf of Darley, contacted SDIBI about obtaining exclusive rights to recruit investors for its EB-5 approved projects. (Stratmore Decl. ¶ 3.) Joop Bollen ("Bollen"), SDIBI's director, explained that Hanul had authority to appoint companies to recruit investor's for SDIBI's EB-5 projects on both an exclusive and non-exclusive basis vis-a vis certain geographic territories. (Id. ¶ 4.) Bollen directed Darley to contact James J. Park, Esq. ("Park"), a partner in Hanul's Los Angeles office. (Id.) By late August 2007, Darley and Hanul began negotiating the terms of an agreement that supported both parties' mutual efforts to promote and recruit investors solely for SDIBI's EB-5 projects. (Id.¶ 6.) Although SDIBI did not sign the agreement, it played an active role in negotiating the terms of the contract between Hanul and Darley. (Id.) In fact, SDIBI was copied on virtually all correspondence between Darley and Hanul and specifically negotiated the terms of the Agreement relating to Darley's exclusivity rights with respect to particular territories designated in the Agreement. (Id.)

On October 18, 2007, Stratmore as President of Darley and Si III Jang, Esq., a Partner Attorney with Hanul, entered into an Overseas Recruitment and Service Agreement for U.S. EB-5 Permanent Residence Visa ("Agreement"), of which SDIBI was a direct third-party beneficiary. (See Petition, Exh. 1.) The Agreement contained an arbitration provision relating to claims arising under the Agreement. (Id.) Under the Agreement, Darley (and its international sub-agents) was appointed as an exclusive independent contractor to recruit foreign nationals from specified territories solely for SDIBI's approved EB-5 projects within its designated regional center. (Id. Exh. 1 at 1.) Darley was precluded from recruiting investors

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for any other EB-5 program in the United States. (Stratmore Decl. ¶ 8.) Under the Agreement, Hanul was obligated to support Darley's marketing and recruitment efforts by, *inter alia*, providing Darley with information and materials, translating documents into Mandarin and English and processing visa applications for investors recruited by Darley. (See Petition, Exh. 1)

In accordance with the terms of the Agreement, Darley employed its best efforts to recruit qualified foreign nationals to invest in SDIBI's EB-5 projects, namely SDIBI's "Tilapia" project. (Stratmore Decl. ¶ 9.) In December 2007, less than two months after the parties entered into the Agreement, Darley and its Chinese sub-agents conducted seminars in Beijing and Shanghai to recruit investors solely for SDIBI's Tilapia project. (Id.) Prior to the seminars, both Hanul and SDIBI promised that Hanul would provide Darley with the information necessary to conduct the seminars by November 2007 - one month prior to the Chinese seminars. (Id.) Hanul failed to do so. (Id.)

Despite the lack of project materials and information, Darley received a definite and concrete interest from 30 potential investors that attended its seminars. (Id. ¶ 10.) Darley, however, could not continue its recruitment process or help interested foreign nationals initiate the EB-5 visa application with the information from Hanul. (Id.)

Upon returning from China, Darley continued to request that Hanul and/or SDIBI provide the requisite documents so that its sub-agents could continue the recruitment process with respect to the 30 interested investors. (Id. ¶ 11.) Hanul and SDIBI again failed to provide the requested and required information. (Id.) In late December 2007, SDIBI informed Darley that it was withdrawing the SDIBI Tilapia project. (Id.) At this same time, SDIBI also established a separate entity to manage

relationships with overseas immigration agencies and recruit investors exclusively for SDIBI's EB-5 projects. (<u>Id</u>. ¶ 12.) This agency has become Hanul and SDIBI's exclusive agent/partner for recruiting investors to SDIBI's designated regional center. (<u>Id</u>.)

Hanul and SDIBI's failures caused Darley to lose credibility with its Chinese sub-agents, interfered with its business relationships, and drastically affected its ability to successfully recruit the interested investors. (Id. ¶ 13.) Indeed, Hanul's lack of diligence in providing Darley with the requested and required information and SDIBI's sudden withdrawal of the Tilapia project and creation of its own recruitment agency directly resulted in the loss of investors and substantial fees to Darley. (Id.)

Pursuant to the terms of the Agreement, Petitioner initiated arbitration against Hanul and SDIBI for breach of the Agreement. (Id. ¶ 15.) Although Hanul agreed to submit to arbitration, Respondent SDIBI has refused to submit arguing that it is not bound by the Agreement. (Id.) Petitioner now requests that the Court compel Respondent SDIBi to submit to the ongoing arbitration between Petitioner and Hanul.

III. ARGUMENT

A. <u>Legal Standard</u>

A court determines questions of arbitrability such as who is bound by an agreement's arbitration clause and the scope of that provision.

Howsam v. Dean Witter Reynolds, Inc., 537 U.S. 79, 84, 123 S. Ct. 588, 592 (2002); First Options of Chicago, Inc. v. Kaplan, 514 U.S. 938, 943-46, 115 S. Ct. 1920, 1924-25 (1995) (holding that a court should decide whether arbitration contract bound parties who did not sign it). The instant case is subject to the Federal Arbitration Act ("FAA"), which applies to written arbitration provisions in contracts *involving interstate or foreign*

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commerce. 9 U.S.C. §§ 1-14. Here, the Agreement at issue involves international commerce and is subject to the FAA.

Under the FAA, the determination of whether Respondent Darley is bound by the Agreement's arbitration clause is governed by federal law. See International Paper Co. v. Schwabedissen Maschinen & Anlagen GMBH, 206 F.3d 411, 417 n.4 (4th Cir. 2000) (because the determination of whether a nonsignatory is bound by a contract presents no state law question of formation or validity, courts look to the "federal substantive law of arbitrability" to resolve this question (citation omitted)); Mitsubishi Motors Corp. v. Soler Chrysler-Plymouth, Inc., 473 U.S. 614, 626, 105 S. Ct. 3346, 3353-54 (1985); Metalclad Corp. v. Ventana Envtl. Organizational P'ship, 109 Cal. App. 4th 1705, 1712-13 (2003). The FAA and concomitant federal law establish a strong federal policy favoring arbitration agreements wherein any doubts concerning the scope of arbitrable issues should be resolved in favor of arbitration. Moses H. Cone Mem'l Hosp. v. Mercury Constr. Corp., 460 U.S. 1, 24-25, 103 S. Ct. 927, 941 (1983). The FAA's presumption in favor of arbitration "applies with special force in the field of international commerce." See Mitsubishi Motors, 473 U.S. at 631, 105 S. Ct. at 3356.

Respondent SDIBI contends that even if the Agreement at issue contains an arbitration clause, it cannot be enforced against it because it is not a party to the Agreement. As discussed below, nonsignatories have routinely been bound to arbitration clauses under a variety of circumstances. Matthau v. Superior Court, 151 Cal. App. 4th 593, 599 (2007); Thomson-CSF, S.A. v. American Arbitration Ass'n, 64 F.3d 773, 776 (2d Cir. 1995). For example, a nonsignatory can be bound by an agreement to arbitrate under ordinary contract and agency principles. Thomson-CSF, 64 F.3d at 776.

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SDIBI Can Be Compelled to Arbitrate B.

The decisional law interpreting the FAA provides that a nonsignatory can be bound by an arbitration agreement pursuant to ordinary principles of contract and agency law. "Among these principles are: '1) incorporation by reference; 2) assumption; 3) agency; 4) veil-piercing/alter ego; and 5) estoppel." Comer v. Micor, Inc., 436 F.3d 1098, 1101 (9th Cir. 2006) (quoting Thomson-CSF, 64 F.3d at 776); see Fisser v. International Bank, 282 F.2d 231, 233 n.6 (2d Cir. 1960). Arbitration agreements can also be enforced against nonsignatory third-party beneficiaries. Trans-Tec Asia v. MV Harmony Container, 435 F. Supp. 2d 1015, 1030 (C.D. Cal. 2005); E.I. DuPont de Nemours & Co. v. Rhone Poulenc Fiber & Resin Intermediates. S.A.S. 269 F.3d 187, 195 (3d Cir. 2001).1

As discussed below, Respondent SDIBI must be compelled to arbitrate because it was an intended third-party beneficiary of the Agreement between Darley and Hanul.

SDIBI Is Required to Arbitrate Because It Was a Third-Party C. Beneficiary of the October 18, 2007 Agreement

SDIBI is bound to the provisions of the Agreement because it was an intended third-party beneficiary of Darley and Hanul's October 18, 2008 Agreement. The law is well settled that third-party beneficiaries are treated

Because the question of who is bound by an arbitration agreement involves the general law of contracts, courts applying the FAA, will look to state law for guidance as long as long as it is does not conflict with the federal law favoring arbitration. Crowley Maritime Corp. v. Boston Old Colony Ins. Co., 158 Cal. App. 4th 1061, 1069-70 (2008). For example, under California law, a nonsignatory can be compelled to arbitrate: 1) where the nonsignatory is a third-party beneficiary of the contract containing the arbitration agreement; or 2) where a preexisting agency relationship existed between the nonsignatory and one of the signatory relationship existed between the nonsignatory and one of the signatory parties to the arbitration agreement, making it equitable to compel the nonsignatory to arbitration. County of Contra Costa v. Kaiser Foundation Health Plan, Inc., 47 Cal. App. 4th 237, 242 (1996); see Matthau, 151 Cal. App. 4th at 599-600. California law is plainly in accord with federal law.

as parties to the contract and are thus bound by its arbitration provisions. See E.I. Dupont de Nemours, 269 F.3d at 195; InterGen N.V. v. Grina, 344 F.3d 134, 146 (1st Cir. 2003). California law is in accord. County of Contra Costa, 47 Cal. App. 4th at 242; Matthau, 151 Cal. App. 4th at 599-600. A third-party beneficiary is a beneficiary to a contract when the promisee intends to give the beneficiary the benefit of the promised performance. See Medical Staff of Doctors Med. Center in Modesto v. Kamil, 132 Cal. App. 4th 679, 685-86 (2005) (citing 1 B. E. Witkin, Summary of California Law Contracts § 655, at 594-95 (9th ed. 1987)). The language of the Agreement itself clearly establishes that SDIBI was the intended recipient and third-party beneficiary of Petitioner Darley's performance.

First, the object and purpose of the Agreement was to recruit foreign nationals to invest solely in SDIBI's EB-5 projects. (Petition, Exh. 1.) Paragraph 1(B) of the Agreement appoints Darley to recruit investors for the purpose of investing in SDIBI's approved EB-5 projects located within SDIBI's designated regional center. (Id.) The appointment of Darley and its sub-agents satisfied both the object and purpose of the Agreement.

Second, the language of the Agreement itself evinces the requisite intent to make SDIBI a third-party beneficiary. Specifically, the Agreement provides that Darley was obligated to market and recruit investors for SDIBI's projects. (Id. Exh. 1 at 1, 4-5.) Darley was also required to explain all relevant aspects and benefits of SDIBI's investment opportunities to qualified foreign national seeking permanent resident status in the United States. (Id.) SDIBI via Hanul was obligated to provide Darley with information and documentation necessary to support Darley's marketing and recruitment efforts. (Id. at 1-3.) The Agreement makes no mention of any other EB-5 projects or programs other than those associated solely

with SDIBI and located within its designated regional center. Accordingly, it is clear that the Agreement was made for SDIBI's benefit.

Third, the circumstances surrounding the Agreement also indicate the parties' (Darley and Hanul) intentions to give SDIBI the benefit of their performance. At the time the parties entered into the Agreement, Darley was interested in forming a partnership or joint venture with an EB-5 regional center for the purpose of obtaining exclusive rights to recruit foreign investors for its approved EB-5 projects. (Stratmore Decl. ¶ 9.) SDIBI immediately directed Darley to contact Hanul about obtaining recruitment rights for the EB-5 projects located within its regional center. (Id.) Darley entered into an Agreement with Hanul based on the close relationship and inextricable link between Hanul and SDIBI. In fact, Hanul is listed on SDIBI's website as its partner entity with respect to the SB-5 program.

Further, the activities that formed the basis for the Agreement, i.e. recruiting investors solely for SDIBI, not Hanul, also demonstrates the parties intent to make intent to make SDIBI a third-party beneficiary. Finally, SDIBI's voluntary acceptance of Darley's efforts under the Agreement constitutes consent to all the obligations arising from it. See Harris v. Superior Court, 188 Cal. App. 3d 475, 479 (1986). Accordingly, SDIBI should be compelled to arbitrate because of its status as a third-party beneficiary of the October 18, 2007 Agreement.

D. SDIBI is Required to Arbitrate Under Principles of Equitable Estoppel

Similarly, equitable estoppel also requires that SDIBI also be compelled to arbitrate. SDIBI cannot receive the benefits of the Agreement and subsequently reject its arbitration clause. Nonsignatories, such as SDIBI, are bound by a contract's arbitration clause when they obtain a

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"direct" benefit flowing from the underlying contract. MAG Portfolio Consult, GMBH v. Merlin Biomed Group, LLC, 268 F.3d 58, 61 (2d Cir. 2001); see also International Paper, 206 F.3d at 418 ("A nonsignatory is estopped from refusing to comply with an arbitration clause 'when it receives a "direct benefit" from a contract containing an arbitration clause." (citation omitted)); Amkor Tech., Inc. v. Alcatel Bus. Sys., 278 F. Supp. 2d 519, 521-23 (E.D. Pa. 2003). Under this theory, courts prevent a nonsignatory from embracing a contract, and then turning its back on the portions of the contract, such as an arbitration clause, that it finds distasteful. American Bureau of Shipping v. Tencara Shipyard S.P.A., 170 F.3d 349, 353 (2d Cir. 1999); International Paper, 206 F.3d at 418 (allowing a nonsignatory "to claim the benefit of the contract and simultaneously avoid its burdens would both disregard equity and contravene the purposes underlying enactment of the [FAA]" (citation omitted)).

Agreement. For example, the Agreement provided that, in return for Hanul's promise to provide Darley with the requisite materials and documents to support its obligations under the Agreement, Darley had exclusive rights to market and recruit investors for SDIBI's EB-5 projects in specific territories designated in the Agreement. During the term of the Agreement, Darley conducted two seminars in China (Beijing and Shanghai) specifically to market, promote and recruit investors for SDIBI's Tilapia project. (Stratmore Decl. ¶ 9.) Darley regularly communicated with and consulted SDIBI about its efforts to recruit investors on its behalf. (Id.) SDIBI received and accepted direct benefits from the Agreement and, consequently should be equitably estopped from refusing to arbitrate Petitioner's claims against it.

E. <u>Darley Should Receive Attorney Fees and Costs in</u> Connection with This Petition to Compel Arbitration

A court may award attorney fees pursuant to an arbitration provision that imposes fees against a party who unsuccessfully resists efforts to compel arbitration. See Acosta v. Kerrigan, 150 Cal. App. 4th 1124, 1132 (2007). Paragraph 13(B) of the Agreement provides, in pertinent part, that

This [arbitration] clause shall not preclude parties from seeking provisional remedies in aid of arbitration from a court of appropriate jurisdiction.

Moreover, the court may make the fee award *before* the arbitrator determines the merits of the claim. <u>Id</u>.

IV. CONCLUSION

Pursuant to 9 U.S.C. § 4 of the FAA, Petitioner respectfully requests that the Court compel Respondent SDIBI to submit the current controversy to arbitration consistent with the October 18, 2007 Overseas Recruitment Agreement.

Dated: July 30, 2008

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